



INFORMATION ABOUT PERSONAL DATA PROCESSING VIA COOKIES AND OTHER TECHNOLOGIES

1 CONTROLLER AND PURPOSE

On this web site the personal data controller, the joint stock company NAM system, a.s. having its registered headquarters at the address: U Pošty 1163/13, 735 64 Havířov – Prostřední Suchá, Czech Republic, business ID No: 25862731, entered in the Companies Register kept by the Regional Court in Ostrava, section B, inset 2365, (hereafter also the "Company"), as the operator of this web site and other Company web sites, uses cookies and other technological files which are used here with the purpose of:

- measuring traffic to the web sites and generating statistics concerning traffic and visitor behavior on the web sites;
- assisting the functioning of web sites,
- advertising.

2 LEGAL BASE

The collection of cookies and usage of other technologies with the aim specified in paragraph 1 is considered to be personal data processing. This processing is possible on the basis of a lawful reason – legitimate interest of the Controller, and it is allowed by article 6 paragraph 1f) of the Regulation of the European Parliament and of the Council (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereafter the "Regulation").

3 COOKIES

The Company is gathering data using:

- Customized cookies, which are important for the functionality of the website and are automatically activated when the page is opened by the user. It is used to effectively set up our website. Using our own cookies, we collect Internet Protocol (IP) information, the type of browser you use and the language settings, your computer's operating system, and your Internet service provider (ISP).
- Customized cookies that make it easy for you to sign up for our website and shop on our e-shop.
- Cookies provided to Google by which this Company collects and stores information for Google advertising services or features that may appear on other sites. Google Analytics helps us analyze traffic on our sites and apps.
- the Facebook pixel, a cookie used for advertising purposes on Facebook.

Cookies which are collected to measure traffic to the web site and for the generation of traffic statistics and behavior of visitors on the web site are evaluated in the form of a bulk total, and thus in anonymous form not permitting the identification of an individual.

Information obtained through cookies is kept for 1.5 years.



4 OTHER TECHNOLOGIES

To analyze traffic on our sites and applications, and to create profiles of your interest and buying behavior, we also have the help of other technologies: Smartsupp, Leadforensics, Mouseflow. These services provide us with your IP address, identification information, and records of your behavior on our site. We keep the information for 365 days.

5 SWITCHING COOKIES ON AND OFF AND OTHER TECHNOLOGIES

The web sites can also be used in a mode which does not allow the collection of data about the behavior of visitors to the web page – this mode can either be configured in the browser settings, or it is possible to object to such collection on the basis of the legitimate interest of the Controller pursuant to article 21 of the Regulation. Your objection will be evaluated without delay. Cookies essential for the functionality of the web page will be kept only for the period absolutely necessary for the functioning of the web page. In the case that the subject objects to the processing of technical cookies necessary for the functioning of the web sites, it will not be possible to guarantee the full functionality and compatibility of the web sites.

6 YOUR RIGHTS

Please take note that according to the Regulation you have the right:

- to request the Company for information about which of your personal data it processes,
- to request the Company for access to this data and have it updated or rectified or to have its processing restricted,
- to request the Company to erase this personal data – the Company will perform erasure if the erasure does not contravene applicable laws and the legitimate interests of the Company,
- should you have any doubts about adherence to the obligations associated with personal data protection, contact the Company or Company's Personal Data Officer.